

This is a COPY of all of the on-line check list with options that you have to build your **CUSTOM 4 – PAGE DEALER WEB SITE & BROCHURE!** You can complete this for practice or login to make your purchase selection and complete on line.



First you will need to choose one color theme shown above:

**Let's get started!**

**Page 1 (YOUR COMPANY INFO HERE)**

Company Name :  
Company Logo :  
Email Address :  
Address :  
City :  
State :  
Zip :  
Phone:  
Fax :

**Your Custom Logo  
Graphic Goes Here!  
Note: You will need  
electronic jpeg version**

**Page 1 Information (CHECK ALL THAT APPLY & INSERT TEXT)**

Hide My Street

Show Contact Page 

Show Map 

Languages Spoken :  English  Spanish  French

Tag Line:  (45 characters Max)

Sales, service and installation  Licensed  Bonded  Insured

Contractor's License Number :

Owned & operated by :

Member of BBB  Member of (City) \_\_\_\_\_ Chamber of Commerce

**Coupon Name**  
(Max 45 characters) \_\_\_\_\_

**Coupon Offer**  
(max 250 characters)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Lifestyle Option A**

**Lifestyle Option B**

**Lifestyle Option C**

**Choose ONE Lifestyle  
Photo for Main Page**



**PAGE 2 - Your Reputation Info**  
**CHECK ALL THAT APPLY & INSERT CUSTOM INFO IN TEXT BOXES**

Years of Experience \_\_\_\_\_ In Business Since: \_\_\_\_\_

- Professional system analysis, design and installation
- Annual preventative maintenance plans available  
*OR [ ] Ask about our annual preventative maintenance plans available with 'preferred' service levels*
- Professionally trained technicians
- NATE - North American Technician Excellence
- professional or company related information:

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*(Information cannot exceed 255 characters including spaces and punctuation)*

**Pick one of the options below or create your own bio text.**

- SERVICE FOCUS** First, we determine the right system for your home and we schedule the work so we can arrive at your home right on time. Then, our professionally trained team works to ensure that your new system works right the first time and for a long time. Your complete satisfaction is our #1 priority!
- LOCALLY OWNED FOCUS** As a locally owned & operated business, your satisfaction with our products & service determines our reputation.. and future success! We want our customers to be customers for life, so we go the extra mile to give you personal, neighborly support.
- QUICK & EFFICIENT RESPONSE** When you have a heating or cooling problem, we know you want a fast response – even if it is after hours or on a weekend! Your time & comfort is important, and our team works to either get your current system repaired or to install a new system as quickly as possible.
- OR CREATE YOUR OWN –**  
maximum of 300 characters!!

Your satisfaction is our goal on every job.  
Testimonials – maximum of 250 characters!!

**CHOOSE ONE Photo Option for Page 2**



**Dealer Handshake**



**Homeowner**

**PAGE 3 - Convenient for You (Services)**  
**CHECK ALL THAT APPLY & FILL IN ANY CUSTOM INFO IN THE BOXES.**

**Service guarantee statement :**

**We arrive on-time or you receive:** (65 characters max) \_\_\_\_\_  
\_\_\_\_\_

Radio dispatched vehicles

Hours of Operation:  Emergency Phone Number: \_\_\_\_\_

24-hour emergency service

Counties within service Area : \_\_\_\_\_

Cities within service area: \_\_\_\_\_

**Sales, Service & Installation :**

We service all brands

Residential replacement

Duct cleaning

Residential new construction

Commercial

Free Equipment & Installation Estimates

HELP® Homeowners Extended Labor and Parts Program with up to 10 years coverage.  
( WHEN CHECKED HELP LOGO ALSO SHOWS )

Be comfortable quick! Most jobs installed within \_\_\_\_ days of order

Convenient Financing Available  Visa Logo  Master Card Logo

Ask me about our special financing offers!

Other  (Information cannot exceed 255 characters )

**CHOOSE ONE GRAPHIC FOR PAGE 3:**



**Van**



**Truck**

**STANDARD PRODUCT & WARRANTY INFO WILL BE INSERTED.**

In addition we carry these products that in many cases can further improve the quality of your indoor air:

Filters

UV lights

Humidifiers

Dehumidifiers

Fresh Air Exchangers

Other :

Programmable Thermostats

Dual fuel systems utilize gas or electric heat pump heating & heat pump cooling to maximize comfort & provide the most cost efficient operation

Energy Star Products

Rebate eligible high-efficiency models of products

Tax credit eligible models of products (see manufacturer's certificates for details)

**Now that you have made all of your selections from the sample pages, you can now login to purchase and customize your own Brochure & Web-site .**

**You can find the secure dealer login under the Business Building Tools section on the GO web-sites.**

**This is just a SAMPLE to help you know what you have selected.**

**We hope you enjoy this great tool for your homeowners.**

**If you need assistance you can contact the Marquette Group at 1-800-548-6214**