

# Dealer Identification Program

Vehicle Graphics, Banners, Signs, Decals & Posters



# Vehicle Wraps

Vehicle graphics help project your business's image to thousands of prospective customers.

Note: Vehicle Wraps take approximately 2 weeks to produce.



Winter Van Wrap  
DN09-06 - Qty. (1)

**NOW AVAILABLE!**



Equipment Van Wrap  
DN09-07 - Qty. (1)

**NOW AVAILABLE!**



Environmental Van Wrap  
DN09-08 - Qty. (1)

**NOW AVAILABLE!**



Straight Truck Wrap - fits 22' -26'  
DN09-09 - Qty. (1)

**NOW AVAILABLE!**

## Dealer Identification Graphics

Each decal is produced on quality 3M vinyl and has a 5 year durability guarantee.

Just fill out the order form completely and fax it to TKO and you'll have your new kit within a couple of weeks.

## Custom decals and yard signs

For custom decals and yard signs using your existing company logo, please send the following information and materials with your completed order form.

- Black & white art of your logo (actual size for vehicle)
- Pantone color numbers or chips for all colors (no paint numbers)
- The year and make of your vehicle
- Color photographs of both sides and rear of your vehicle.



## Decal Installation Assistance

TKO Graphix can put you in touch with companies in your area for help with application. TKO is a full service fleet and retail graphics company offering design, manufacturing, installation and removal of decals. To download an instruction sheet, visit us at [www.tko-graphix.com](http://www.tko-graphix.com). To contact TKO Graphix, call (877) 931-4500.

## Individual Vehicle Decals



- DN0031 - 8" x 8"
- DN0041 - 14" x 14"
- DN0051 - 22" x 22"



ICP07-02 - 8" diameter



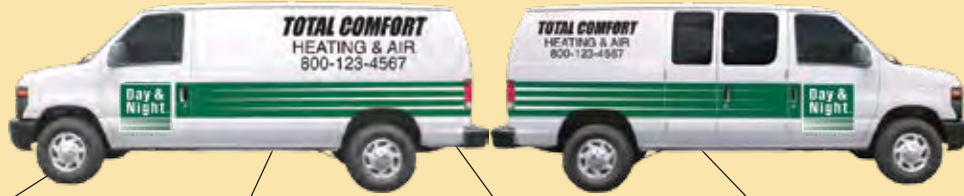
DN09-01 - 6" x 10"



ICP09-02 6" x 18"

# Vehicle Graphics

## Van Complete Package (with windows): order # - DN08-01W



- Day & Night Logo - Side DN005I - Qty. (1) 22" x 22"
- Driver & Passenger Side Stripes (Included in set) 16" x 142"
- Dealer Name/Info ICP08-VSID - Qty. (1) 24" x 65"
- Dealer Name/Info ICP08-VSW - Qty. (1) 16" x 45"



Rear Set:

- Day & Night Logo DN003I - Qty. (1) - 8" x 8"
- Dealer Name/Info ICP08-PR - Qty. (1) - 8.5" x 23"

## Van Complete Package (no windows): order # - DN08-01



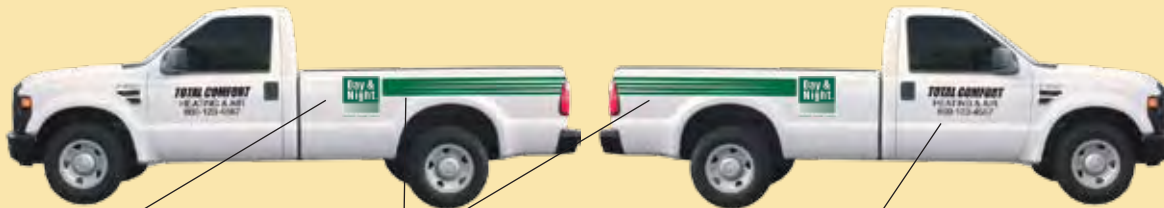
- Day & Night Logo - Side DN005I - Qty. (1) 22" x 22"
- Driver & Passenger Side Stripes (Included in set) 16" x 142"
- Dealer Name/Info ICP08-VSID - Qty. (1) 24" x 65"



Rear Set:

- Day & Night Logo DN003I - Qty. (1) - 8" x 8"
- Dealer Name/Info ICP08-VSW - Qty. (1) - 16" x 45"

## Pickup Complete Package: order # - DN08-02



- Day & Night Logo - Side DN004I - Qty. (1) 14" x 14"
- Driver & Passenger Side Stripes (Included in set) 7" x 72"
- Dealer Name/Info ICP08-VPD - Qty. (1) 11" x 30"



Rear Set:

- Day & Night Logo - Rear DN003I - Qty. (1) 8" x 8"
- Dealer Name/Info ICP08-PR - Qty. (1) 8.5" x 23"

## Box Truck Complete Package (fits 10'-16'): order # - DN09-05



- Day & Night Logo - Side DN005I - Qty. (1) 22" x 22"
- Driver & Passenger Side Stripes (Included in set) 16" x 142"
- Dealer Name/Info ICP08-VSID - Qty. (1) 24" x 65"



- Day & Night Logo DN003I - Qty. (1) - 8" x 8"
- Dealer Name/Info ICP08-VSW - Qty. (1) - 16" x 45"

# Banners & Posters



## Retractable Banners

Full color banner printed on vinyl mounted in a convenient retractable banner stand. Can be easily taken down for transport or to store. Comes with its own carrying case. size: 78" x 33"

D1

order #: DV09-RB1

D2

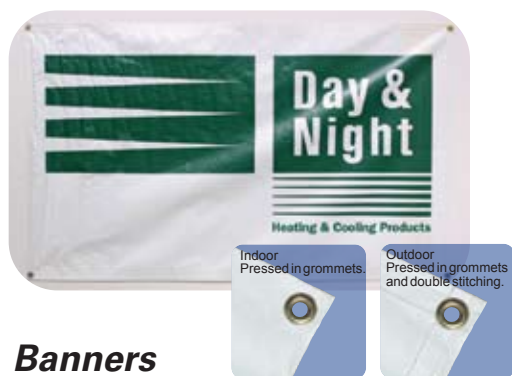
order #: DV09-RB2

D3

order #: DV09-RB3

D4

order #: DV09-RB4



## Vinyl Banner Available in Two Sizes - 24" x 81" and 36" x 120"

Banners are printed in full color on a durable vinyl material and have brass rings on all sides and are ready to hang.

24" x 81" - order #: 401-44-6002-00

36" x 120" - order #: 401-44-6002-00A



## Banners

1- color Indoor/Outdoor Banner, Hemmed w/ grommets & ropes  
order #: DN015B  
size: 3'x5'

1- color Indoor Banner w/ grommets  
order #: DN016B  
size: 3'x5'

All posters are laminated on both sides for a glossy, durable finish.

Residential At-A-Glance Poster - 18" x 40"  
order #: 401-44-6000-05



Work Your Way Outdoors Poster - 36" x 24"  
order #: DN10-WYWO



Furnace Poster  
401-44-0004-00  
24" x 36"



Consumer Support Poster  
401-44-0006-00  
24" x 36"



Warranties Poster  
401-44-0005-00  
24" x 36"



Cooling Poster  
401-44-0003-00  
24" x 36"



# Dealer Graphics - Promotional Products



## Magnetic Logos

\*Magnetic Logos are not warranted

Small Magnetic Vehicle Logo  
order #: DN017M  
size: 8"x 8"

Large Magnetic Vehicle Logo  
order #: DN018M  
size: 14"x14"



## Yard Signs

**10 to 24**  
Customized Yard Signs  
order #: DN011Y  
size: 18" X 24"

**50 or more**  
Customized Yard Signs  
order #: DN013Y  
size: 18" X 24"

**25 to 49**  
Customized Yard Signs  
order #: DN012Y  
size: 18" X 24"

Yard Sign Wire  
Support Frames  
order #: DN014W



## Flags

High quality flag constructed of durable nylon. For indoor or outdoor use. 2-sided.  
order #: DN09-02  
size: 33"x58"

## **NEW!** Promotional Logo Kit

### **Removable & Reusable Graphics**

Removable, reusable, multi-use graphic material. Sticks to most surfaces such as walls, wallpaper, carpet, glass, floors, tables, golf carts and temporarily on vehicles. Great for tradeshow, conventions, sponsorships, suites, company events, company outings, recruiting, job fairs and much more.

**Kit comes with three different sizes of logos.**

Large - Qty. 4    Medium - Qty. 6    Small - Qty. 10  
16" x 16"    12" x 12"    6" x 6"  
order # (complete set): DN09-04



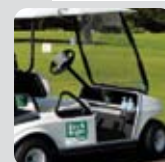
Removes easily with no residue left behind and no damage to surfaces.



Recruiting & Job Fairs



Company Events



Company Outings

\*Custom sizes and quantities available. Personalized logos available upon request. • Call (877) 931-4500 for details.

# Dealer Graphics - Promotional Products

**NOW AVAILABLE!**



## **Wall Graphics**

\*Not recommended for long-term outdoor use.

Removable and reusable, contour cut graphics. Sticks to most surfaces.  
order #: DN09-03  
size: 24" X 44"



## **Literature Rack**

\*Black iron construction with logo on top.  
Holds 8.5" x 11" literature  
order #: DN023R  
size: 62.75" X 24"



\*Durable, anti-slip surface for showroom or warehouse use.

## **Floor Minder**

Small Floorminder/  
Countertop Decal  
order #: DN019F  
size: 8"x 8"

Large Floorminder/  
Countertop Decal  
order #: DN020F  
size: 14"x14"



\* Single Bar Stool shown

## **Counter Stool**

Includes upholstered seat with logo  
Single Bar Chrome  
Order #: DN021C  
Size: approx. 30" tall

Double Bar Chrome  
Order #: DN022C  
Size: approx. 30" tall



40144112706

Manufacturer reserves the right to discontinue, or change at any time, specifications or designs without notice or without incurring obligations.

<http://www.godayandnight.com/go/bbt/vehicle.asp>



1-877-931-4500





**2009 Promotional Products  
Banners And Posters  
Order Form - Page 2**



**7. BANNERS**

Order Number	Description	Unit Cost	Quantity	Total
DN016B	3' x 5' Logo Hanging Banner - Indoor	\$26.84		\$
DN015B	3' x 5' Logo Hanging Banner - Indoor/Outdoor	\$35.64		\$
DN09-RB1	78" x 31" Retractable Banner <small>See brochure for description</small>	\$169.00		\$
DN09-RB2	78" x 33" Retractable Banner <small>See brochure for description</small>	\$169.00		\$
DN09-RB3	78" x 33" Retractable Banner <small>See brochure for description</small>	\$169.00		\$
DN09-RB4	78" x 33" Retractable Banner <small>See brochure for description</small>	\$169.00		\$
401-44-6002-00	24" x 81" New Full-Line, Brand Logo Banner	\$40.00		\$
401-44-6002-00A	36" x 120" New Full-Line, Brand Logo Banner*	\$96.00		\$

*\*This item will take up to 2 weeks delivery time*

**8. POSTERS**

Order Number	Description	Unit Cost	Quantity	Total
401-44-6000-05	18" x 40" Residential At-A-Glance Poster	\$19.00		\$
401-44-0004-00	24" x 36" Furnace Poster	\$22.80		\$
401-44-0006-00	24" x 36" Consumer Support Poster	\$22.80		\$
401-44-0005-00	24" x 36" Warranties Poster	\$22.80		\$
401-44-0003-00	24" x 36" Cooling Poster	\$22.80		\$
DN10-WYWO	36" x 24" Work Your Way Outdoors Poster	\$22.80		\$

<b>Subtotal</b>	\$
-----------------	----

Please all complete forms, plus payment info (page 4), and fax to TKO Graphix: 317-273-2772  
For additional order forms, visit [www.godayandnight.com](http://www.godayandnight.com)



**2010 Dealer Graphics-Promotional Products  
Order Form - Page 3**



**9. Day & Night Magnetic Decals**

Order Number	Description	Unit Cost	Quantity	Total
DN017M	8" x 8" Small Magnetic Sign	\$14.19 ea		\$
DN018M	14" x 14" Large Magnetic Sign	\$18.57 ea		\$

**10. Day & Night Yard Signs MINIMUM YARD SIGN ORDER IS 10**

Order Number	Description	Unit Cost	Quantity	Total
DN011Y	10 to 24 18"x24" Day & Night Yard Signs	\$12.50 ea		\$
DN012Y	25 to 49 18"x24" Day & Night Yard Signs	\$11.25 ea		\$
DN013Y	50 or more 18"x24" Day & Night Yard Signs	\$10.40 ea		\$
DN014W	Yard Sign Wire Support Frame	\$1.60		\$

**11. Day & Night Flag**

Order Number	Description	Unit Cost	Quantity	Total
DN09-02	33" x 58" Flag	\$74.75		\$

**12. Day & Night Promotional Logo Kit (Removable & Reusable)**

Order Number	Description	Unit Cost	Quantity	Total
DN09-04	Day & Night Logo Kit includes the following: <ul style="list-style-type: none"> <li>• 4 Large - 16" x 16"</li> <li>• 6 Medium - 12" x 12"</li> <li>• 10 Small - 6" x 6"</li> </ul>	\$119.00		\$

**13. Day & Night Wall Graphics (Removable & Reusable)**

Order Number	Description	Unit Cost	Quantity	Total
DN09-03	24" x 44" Wall Graphic featuring Day & Night products	\$33.60		\$

**14. Day & Night Literature Rack**

Order Number	Description	Unit Cost	Quantity	Total
DN023R	62.75"x24" Spinning Metal Rack* (Holds 8.5"x11")	\$88.50		\$

\*Freight for literature racks will be higher

**15. Day & Night Floorminder/Countertop Decals**

Order Number	Description	Unit Cost	Quantity	Total
DN019F	8" x 8" Small Floorminder/Countertop	\$9.57		\$
DN020F	14" x 14" Large Floorminder/Countertop	\$13.75		\$

**16. Day & Night Counter Stools**

Order Number	Description	Unit Cost	Quantity	Total
DN021C	Single Bar*	\$75.00		\$
DN022C	Double Bar*	\$85.00		\$

\*Freight for counter stools will be higher

<b>Subtotal</b>	\$
-----------------	----

Please proceed to page 4 to complete order.

Please all complete forms, plus payment info (page 4), and fax to TKO Graphix: 317-273-2772  
For additional order forms, visit [www.godayandnight.com](http://www.godayandnight.com)



**2010 Fulfillment Program  
Payment Information  
Order Form, Page 4**



**Method of Payment:**

Credit card or Distributor Purchase Order must accompany order.

**17. Please check method of payment:**

<input type="checkbox"/>	Visa, Master Card, Amex	Expiration Date:	CCV Number	Card #:
<input type="checkbox"/>	Distributor Purchase Order	Number:		

If you are a dealer, payment must be received to proceed with order.

**Shipping Charges:**

Please add applicable shipping costs:

Up to 49.00	\$7.75
\$50.00 to \$100.00	\$10.75
\$100.01 to \$200.00	\$13.25
\$200.01 to \$300.00	\$15.50
\$300.01 to \$400.00	\$18.25
Over \$400.00	Add 5% of order total

**International shipping charges may vary:**

**Due to size and weight, additional shipping charges will apply to stools and literature racks.**

**18. Your Total:**

Subtotal from Page 1	
Subtotal from Page 2	
Shipping Charges	
<b>Total</b>	<b>\$</b>

**All prices are in U.S. Dollars**

**ORDERS SHIPPING TO CANADA ARE SUBJECT TO AN 18% CHARGE BY FED EX FOR BROKERAGE AND DUTIES**

**FREIGHT CHARGES ON ORDERS SHIPPING TO CANADA ARE MARKED UP 20% OF ACTUAL SHIPPING RATES ORDER TOTAL USD**

\_\_\_\_ Check here if tax exempt. All appropriate tax exempt forms must accompany this order form and I acknowledge without these forms sales tax will be charged.

\*Please add appropriate sales tax for shipments to the states of Indiana and California.

TKO Graphix reserves the right to correct sales tax rates and/or collect the sales tax assessed by additional states as required by law, without notice:

- **INDIANA**: If you are tax exempt in the state of Indiana, we must receive your state issued ST-105 form.
- **CALIFORNIA RESELLERS**: The state of California requires all residents claiming resale tax exemption to fill out the California Resale Certificate (BOE-230).

Please complete the BOE-230 form and send in along with a copy of your Seller's Permit.

Just sending your Seller's Permit certificate issued by the state will NOT exempt you from sales tax.

The information on this order form supersedes all forms prior to 3/25/10.

**19. X**

*Signature*

**Please complete all pages of order form, including payment info, and fax to: TKO Graphix: 317-273-2772  
For additional order forms, visit [www.godayandnight.com](http://www.godayandnight.com)**